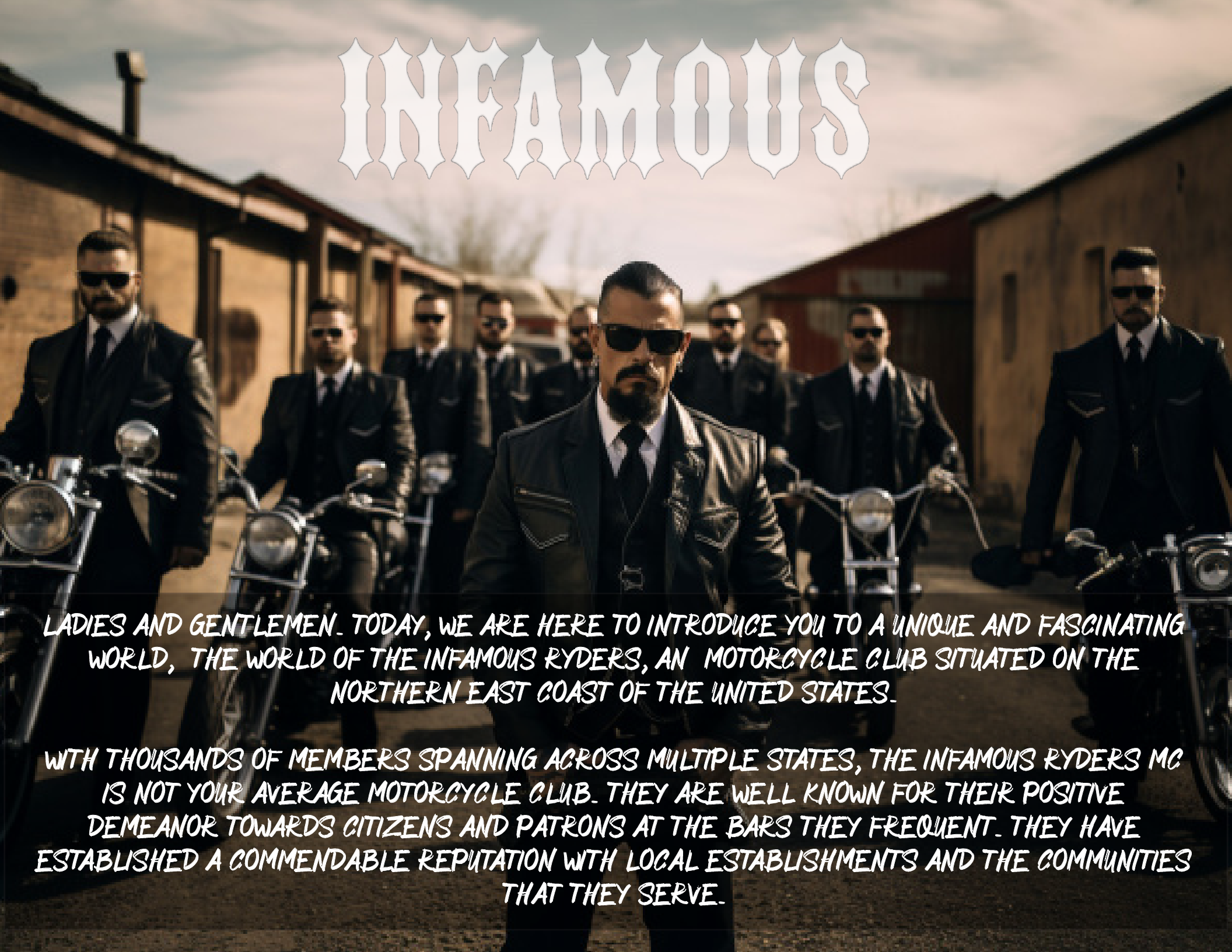


# INFAMOUS

A group of men, likely members of a motorcycle club, are standing in a line in a parking lot. They are wearing dark suits, ties, and leather jackets. Some are wearing sunglasses. They are standing next to their motorcycles. The background shows a long, low building with a flat roof. The sky is overcast.

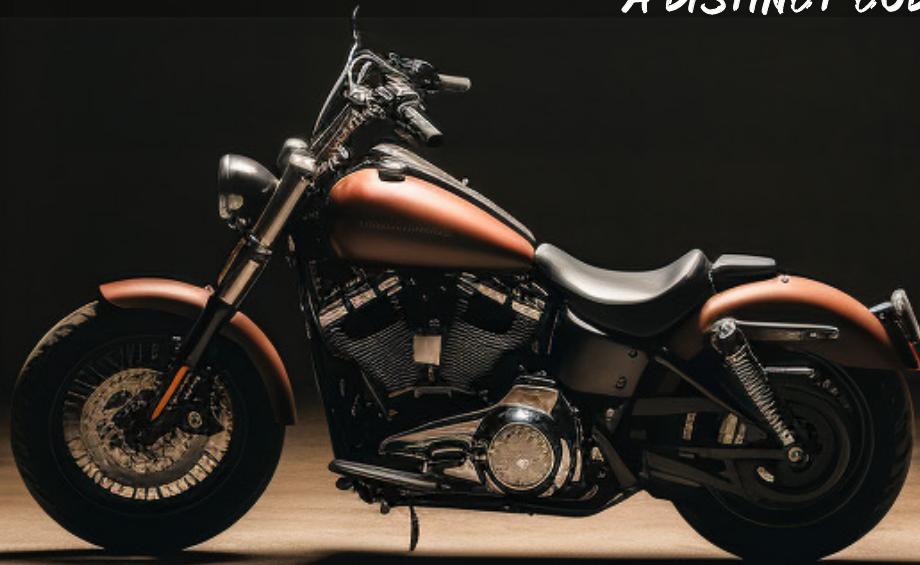
LADIES AND GENTLEMEN. TODAY, WE ARE HERE TO INTRODUCE YOU TO A UNIQUE AND FASCINATING WORLD, THE WORLD OF THE INFAMOUS RYDERS, AN MOTORCYCLE CLUB SITUATED ON THE NORTHERN EAST COAST OF THE UNITED STATES.

WITH THOUSANDS OF MEMBERS SPANNING ACROSS MULTIPLE STATES, THE INFAMOUS RYDERS MC IS NOT YOUR AVERAGE MOTORCYCLE CLUB. THEY ARE WELL KNOWN FOR THEIR POSITIVE DEMEANOR TOWARDS CITIZENS AND PATRONS AT THE BARS THEY FREQUENT. THEY HAVE ESTABLISHED A COMMENDABLE REPUTATION WITH LOCAL ESTABLISHMENTS AND THE COMMUNITIES THAT THEY SERVE.

NOW, BEFORE WE DELVE DEEPER, LET'S ADDRESS A COMMON MISCONCEPTION.

THE TERM MOTORCYCLE CLUB DOES NOT SIGNIFY INDIVIDUALS WHO HAVE BROKEN THE LAW IN THE CONVENTIONAL SENSE. INSTEAD, IT REFERS TO A UNIQUE GROUP OF INDIVIDUALS LIVING BY A DISTINCT SET OF RULES THAT APPLIES TO ONLY AS SMALL PERCENT OF THE POPULATION. THIS EXCLUSIVE CLUB ADHERES TO STRICT VALUES, INCLUDING LOYALTY, RESPECT, HONOR, AND BROTHERHOOD.

SO, AS WE EXPLORE THE INFAMOUS RYDERS MC AND THEIR ENDEAVORS, REMEMBER THAT THEIR STATUS IS MORE ABOUT A UNIQUE WAY OF LIFE AND ADHERENCE TO A DISTINCT CODE OF ETHICS.



**INFAMOUS**





TO TRULY APPRECIATE THE ROOTS  
OF INFAMOUS

LET'S TAKE A BRIEF JOURNEY  
BACK IN TIME.

MOTORCYCLE CLUBS HAVE A  
HISTORICAL CONNECTION TO THE  
PROHIBITION ERA, WHERE THEY  
PLAYED A SIGNIFICANT ROLE IN  
BOOTLEGGING RUM  
OFTEN REFERRED TO AS RUM  
RUNNERS.

THIS TRADITION AND HISTORICAL  
CONNECTION UNDERSCORE THE  
ROOTS OF THE MOTORCYCLE CLUB  
CULTURE ESPECIALLY IN THE EAST  
COAST OF THE UNITED STATES

IT'S NOT JUST ABOUT REBELLION  
IT'S ABOUT MAINTAINING  
TRADITIONS THAT HAVE BEEN  
PASSED DOWN THROUGH  
THE GENERATIONS.

**INFAMOUS**

NOW, LET'S SHIFT OUR FOCUS TO THE PRESENT.. AN EXCITING DEVELOPMENT THAT BRINGS TOGETHER TRADITION AND MODERNITY. WE PROUDLY INTRODUCE THE INFAMOUS PRIVATE LABEL

THIS EXCLUSIVE LIQUEUR IS NOT JUST A PRODUCT.. IT'S A REPRESENTATION OF THE INFAMOUS RYDERS COMMITMENT TO QUALITY, AUTHENTICITY, AND A TOUCH OF REBELLION.

IMPORTED FROM THE REPUBLIC OF GEORGIA... THE COUNTRY NOT THE STATE

IT IS 100 PERCENT LEGAL, REGISTERED, AND TAXED, EMPHASIZING THE LEGITIMACY OF THE ENTIRE PROCESS FROM IMPORTATION TO REGISTRATION WITH FDA, CERTIFICATION WITH TTB AND ALL LEGAL PROCEDURES.

# INFAMOUS

## LIQUEUR

INFAMOUS LIQUEURS ARE PRODUCED SEASONALLY IN SMALL BATCHES WITH CITRUS, FRAGRANT GRASS, BERRIES, AND FRUITS IN MORE THAN 10 VARIETIES. NO ARTIFICIAL COLOURS, OR PRESERVATIVES. MINOR SEDIMENT IS POSSIBLE. STORE AT +10°C - + 25°C IN DRY PLACE, AVOID DIRECT SUNLIGHT. SERVE COLD IN SHOTS AND COCKTAILS.

FINEST LIQUEUR THIS SIDE OF THE PLANET  
IMPORTED FROM THE REPUBLIC OF GEORGIA  
THE COUNTRY NOT THE STATE

PLEASE DRINK RESPONSIBLY  
NEVER DRINK AND RIDE

ALC. 45%  
BY VOL.



IMPORTED BY: VILLAGE VINES, NEW CASTLE DE 19720



LET'S DIVE INTO THE DETAILS OF THE INFAMOUS PRIVATE LABEL LIQUEUR  
AND EXPLORE WHY IT'S NOT JUST ANOTHER BEVERAGE,  
BUT A UNIQUE EXPERIENCE.

SMALL FAMILY PRODUCER CRAFTED BY A SMALL FAMILY OWNED  
DISTILLERY IN THE REPUBLIC OF GEORGIA, ENSURING EXCEPTIONAL  
QUALITY AND AUTHENTICITY.

SOLD IN CONVENIENT 6 BOTTLE CASES.

SELF IMPORT OPTION AS AN ADDED BONUS, OUR DISTRIBUTORS HAVE THE  
PRIVILEGE OF SELF IMPORTING, THANKS TO OUR DIRECT CONNECTION WITH  
THE PRODUCER WHO IS A MEMBER OF THE INFAMOUS RYDERS.



NOW, HOW DOES THIS UNIQUE LIQUEUR FIND ITS WAY INTO THE GLASSES OF LOCAL PATRONS AND MORE IMPORTANTLY, THE MEMBERS OF THE INFAMOUS RYDERS?

THE ANSWER LIES IN THE STRONG REPUTATION THESE MOTORCYCLISTS HAVE BUILT IN LOCAL BARS.

LOCAL MOTORCYCLISTS: THEY HAVE ESTABLISHED A STRONG REPUTATION THROUGH THEIR POSITIVE DEMEANOR, RESPECT FOR OTHERS, AND A SENSE OF BROTHERHOOD.



EXCLUSIVE PLACEMENT. THIS REPUTATION HAS OPENED DOORS FOR THE INFAMOUS PRIVATE LABEL LIQUEUR TO BE PLACED IN LOCAL BARS. CREATING AN EXCLUSIVE DRINKING EXPERIENCE FOR BOTH PATRONS AND MOTORCYCLE CLUB MEMBERS.

AUTHENTICITY. THE PRESENCE OF THE INFAMOUS MEMBERS IN THESE ESTABLISHMENTS ADDS AN EXTRA LAYER OF AUTHENTICITY TO THE BRAND.

**INFAMOUS**



# BUT DON'T JUST TAKE OUR WORD FOR IT. HEAR WHAT OUR EXISTING RETAILERS HAVE TO SAY!



Having Infamous Private Label Liqueur in our establishment has been a game-changer. Not only is it a hit among our patrons, but the cool factor brought by the Infamous Ryders MC members has elevated the entire vibe of our bar. It's the kind of authenticity you can't fake.

- Alex Thompson, The Garage Bar



Infamous Private Label Liqueur is not just a drink; it's a lifestyle. The infusion of history, rebellion, and the camaraderie of the motorcycle club is something our patrons appreciate. It's not just cool; it's the essence of cool.

- Leo Rodriguez, The Edge Lounge



When you see those Infamous Ryders roll up, you know it's gonna be a good night. Their liqueur? It's like a secret handshake in a bottle. Smooth, bold, and just the right kind of rebellious. It's become our go-to choice, no question.

- Matthew, Market Street Cafe



Crafting cocktails with Infamous Private Label Liqueur is like adding a splash of rebellion to every mix. The fact that it's backed by the Infamous Ryders MC just adds that extra edge. Patrons love it, and I love serving it - it's a win-win.

- Riley Thompson, Mixologist at Rebel Spirits Lounge

## INFAMOUS

# DRINK STATISTICS



## Favorite Occasions:

83% of motorcycle club members prefer enjoying their favorite beverages during social gatherings and events.

75% specifically choose Infamous Private Label Liqueur for celebratory occasions when they know it's available.

## Frequency of Enjoyment:

A notable 78% of member riders indulge in a drink at least once a week.

Of this group, 65% consistently opt for our distinguished liqueur.

These members purchase from both on and off premises retail locations.



## Brand Advocacy:

Over 70% of motorcycle club members actively share their preferred drink choices with friends and fellow riders.

An impressive 80% have successfully introduced Infamous Private Label Liqueur to their social circles. They love showing it to their friends.

# INFAMOUS



NOW THAT WE'VE EXPLORED THE FASCINATING WORLD OF THE INFAMOUS RYDERS AND THEIR SIGNATURE PRIVATE LABEL LIQUEUR, LET'S TALK BUSINESS. BECOMING A DISTRIBUTOR MEANS TAPPING INTO A UNIQUE MARKET WITH EXISTING BRAND RECOGNITION AND MARKET CAPTURE.

GAIN EXCLUSIVE ACCESS TO A LARGE NETWORK OF MOTORCYCLE CLUB MEMBERS BY CONNECTING WITH MULTIPLE LOCAL DRINKING ESTABLISHMENTS FREQUENTED BY THE INFAMOUS RYDERS MC.

BE PART OF A GROWING TREND IN THE BEVERAGE INDUSTRY WITH A PRODUCT THAT STANDS OUT. JOIN US IN BRINGING THE REBELLIOUS SPIRIT OF INFAMOUS TO BARS AND ESTABLISHMENTS NEAR YOU.



FOR DISTRIBUTOR INQUIRIES,

CONTACT

JEFF BROWN

615 475 7061

**INFAMOUS**